

ORDER



Orders
Order / Rev: 55834
Alt Order #: 08863562
Product Desc: NRCC-IE
Estimate: 3161
Flight Dates: 10/26/12 - 11/06/12
Original Date / Rev: 09/12/12 / 09/12/12
Order Type: CIA - O

KTVX-TV

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: National Media Team
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Congression
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$1,750.00	\$1,487.50
10/29/12	11/06/12	25	\$10,450.00	\$8,882.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$1,750.00	\$1,487.50	0.00
November 2012	25	\$10,450.00	\$8,882.50	0.00
Totals	30	\$12,200.00	\$10,370.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTVX-TV	8%	\$12,200.00
Market	100%	\$152,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	17%	\$25,925.00
KSTU	37%	\$56,425.00
KUCW	1%	\$1,525.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	36%	\$54,900.00
UNKWN	1%	\$1,525.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/28/12	10/28/12	This Week	CM	10:00 AM-11:00 AM	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
THIS WEEK-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1			\$250.00		0.00			
E 2	KTVX	11/04/12	11/04/12		CM	10:00 AM-11:00 AM	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				This Week											
				This Week	(10:00 AM-11:00 AM)										
				THIS WEEK-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S		1			\$250.00		0.00				
E 3	KTVX	10/26/12	10/26/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$300.00		0.00				
E 4	KTVX	10/30/12	10/30/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$300.00		0.00				
E 5	KTVX	11/06/12	11/06/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				GD MRN AMR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----		1			\$300.00		0.00				
E 6	KTVX	10/30/12	10/30/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC-NITELINE<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$400.00		0.00				
E 7	KTVX	11/03/12	11/03/12	NCAA FB 1:30p-5p NCAA FB 1:30p-5p	CM	1:30 PM-5:00 PM	-----S-	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				COLLEGE FB											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-		1			\$1,000.00		0.00				
E 8	KTVX	10/26/12	10/26/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC 4 NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$400.00		0.00				
E 9	KTVX	10/29/12	10/29/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC 4 NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----		1			\$400.00		0.00				
E 10	KTVX	10/30/12	10/30/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC 4 NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----		1			\$400.00		0.00				
E 11	KTVX	10/31/12	10/31/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC 4 NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----		1			\$400.00		0.00				
E 12	KTVX	11/01/12	11/01/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC 4 NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---		1			\$400.00		0.00				
E 13	KTVX	11/02/12	11/02/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC 4 NWS-5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--		1			\$400.00		0.00				
E 14	KTVX	11/05/12	11/05/12		CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 News at 5p															
ABC4 News at 5p															
ABC 4 NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$400.00		0.00			
E 15	KTVX	10/26/12	10/26/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		----F--					1	\$400.00		0.00			
E 16	KTVX	10/29/12	10/29/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----					1	\$400.00		0.00			
E 17	KTVX	10/30/12	10/30/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$400.00		0.00			
E 18	KTVX	10/31/12	10/31/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		--W----					1	\$400.00		0.00			
E 19	KTVX	11/01/12	11/01/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		---T---					1	\$400.00		0.00			
E 20	KTVX	11/02/12	11/02/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		----F--					1	\$400.00		0.00			
E 21	KTVX	11/05/12	11/05/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 4p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12		M-----					1	\$400.00		0.00			
E 22	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
Sat ABC4 News @ 5p															
ABC 4 NWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-----S-					1	\$500.00		0.00			
E 23	KTVX	10/26/12	10/26/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 430p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/28/12		----F--					1	\$400.00		0.00			
E 24	KTVX	10/29/12	10/29/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 430p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		M-----					1	\$400.00		0.00			
E 25	KTVX	10/30/12	10/30/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	-T-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
ABC4 News at 430p															
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12		-T-----					1	\$400.00		0.00			
E 26	KTVX	10/31/12	10/31/12		CM	4:30 PM-5:00 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC4 News at 430p											
				ABC4 News at 430p											
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$400.00		0.00				
E 27	KTVX	11/01/12	11/01/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC4 News at 430p											
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	---T---					1	\$400.00		0.00				
E 28	KTVX	11/02/12	11/02/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC4 News at 430p											
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	----F--					1	\$400.00		0.00				
E 29	KTVX	11/05/12	11/05/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC4 News at 430p											
ABC 4 NWS-4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12		11/11/12	M-----					1	\$400.00		0.00				
E 30	KTVX	10/31/12	10/31/12	ABC4 News at 6p	CM	6:00 PM-6:30 PM	--W----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				ABC4 News at 6p											
ABC 4 NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		11/04/12	--W----					1	\$500.00		0.00				
													Totals	30	\$12,200.00